



Press Release

A Worldwide Internet Phenomenon, MindMovies, Launches Version 2.0 Today

08.05.10, 06:56 PM

- People who have lost sight of the American Dream can rewrite their own story. Millions of people worldwide are creating and experiencing virtual Dream Boards designed to bring The Secret's Law of Attraction to life. Launched today, the latest version of MindMovies, MindMovies 2.0 enables individuals to create motivational, customized movies via a self-driven, proprietary process and technology.

This past week the "sneak preview" of MindMovies 2.0 already attracted more than 60,000 unique users. On YouTube, MindMovies has received millions of views worldwide; the web site has received more than five million visitors since its launch; and more than half-a-million people have registered to receive pre-made MindMovies since its inception in 2007. The tremendous success has spurred MindMovies to release its next-generation application, MindMovies 2.0. Each movie is to help individuals visualize and connect to their goals in life -- whether it is to generate wealth, find a life partner or reach a new level of wellness. The step-by-step process and technology allows users to capture their own aspirations through sound, visuals and subliminal messaging to create a multifaceted visualization experience.

"Our mission is to help people manifest their aspirations through their emotional-filled videos. Our new release of MindMovies 2.0 heightens the experience for users, giving them even more tools to visualize their destiny," said Ryan Higgins, founder, MindMovies.

Higgins started the company three years ago, after posting his own Dream Board movie on YouTube and receiving hundreds of e-mails from people interested in how he came up with the idea. Within days of starting the company, Higgin's own personal MindMovie came to fruition with his realization that he had created a unique and in-demand motivational service and product. Within 12 months of the launch, tens of thousands of individuals signed up. To date, hundreds of individuals have posted their MindMovies to YouTube and contacted Ryan and his team personally to describe their own stories of success they attribute to visualizing their future.

About MindMovies

MindMovies has become a worldwide phenomenon touching millions of people. MindMovies empowers people to reach for their dreams through visualization by enabling them to create motivational, customized movies via a self-driven, proprietary process and technology.

Visit www.MindMovies.com to visualize the future.

SOURCE: MindMovies